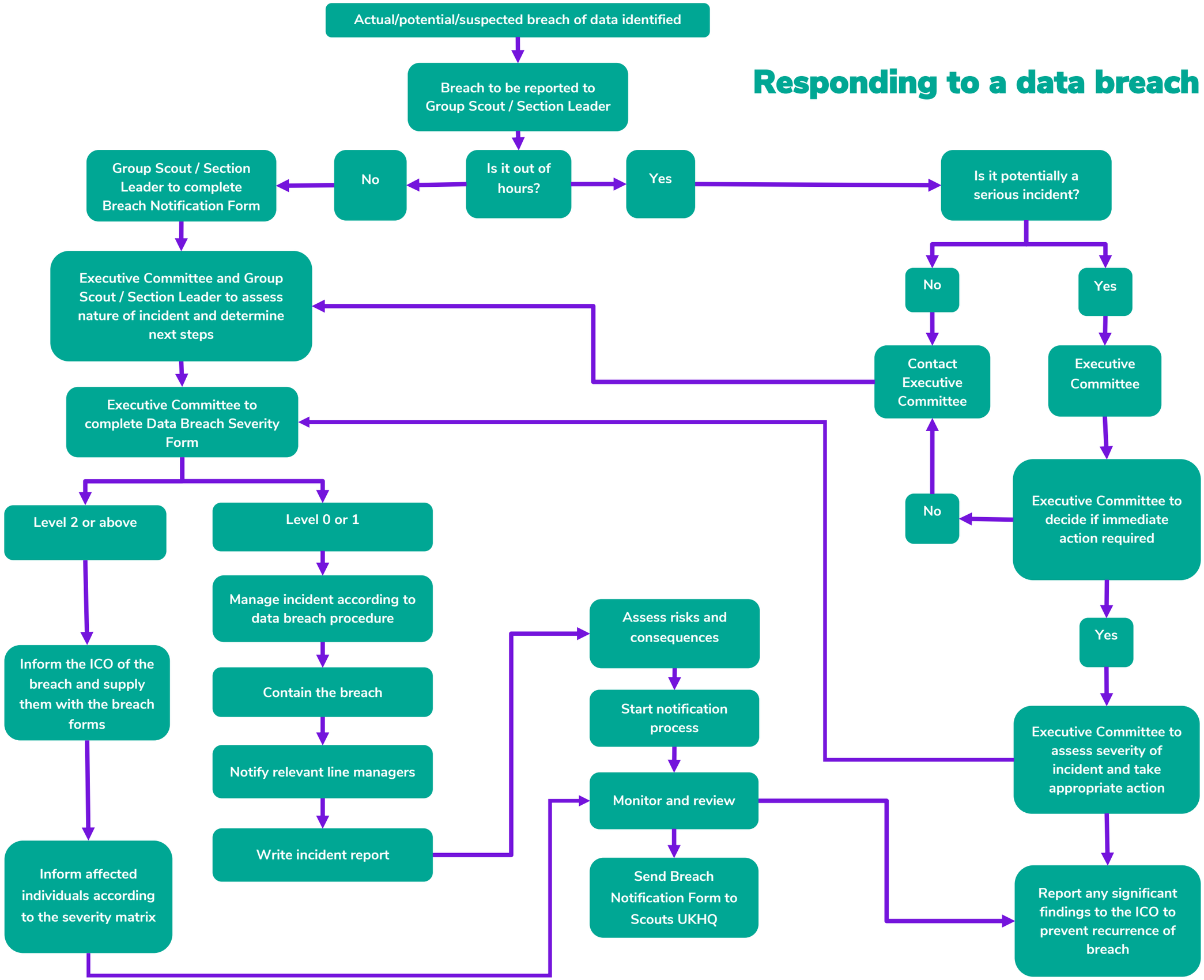Responding to a data breach