

ROWBOAT  
AGLIDING PARASCENDING  
HALL QUADBIKING GRAFT BUILDING ROWING SAILING  
LLING SHOOTING SINGLE PITCH CLIMBING SKIING SNORKELLING SNOWBO  
EETS SPORTS SUBAQUA SURFING SWIMMING WATERSKIING WHITEWATER RAFTIN  
RFING ZORBING ABSEILING AERIAL RUNWAY ARCHERY BALLOONING BANDS BOUL

## **PRESS RELEASE...**

### **UNDER EMBARGO UNTIL**

Date: DD/MM/YYYY

### ***(Insert name of Scout Group)* Cub Scouts take on Cubs 100 years Adventure Camp**

Cub Scouts and volunteers from *(Insert area)* have taken on a Cubs 100 Adventure Camp. The Adventure Camp took place on *(insert date)* to celebrate 100 years of Cub Scouting Adventure. Camping is the favourite activity 8 – 10 ½ year old Scouts.

The Adventure Camp included *(insert activities and duration)*. The camp was the perfect way to have fun, undertake challenging activities, complete badges and awards and try something the young people hadn't done before.

Cub Scouts are 8 – 10 ½ year olds and they take part in a wide range of activities designed to be interesting and challenging. A Cub Scout meeting consists of games and activities with plenty of time spent outdoors. In the coming weeks the young people will be involved in an adventure packed programme including *(insert activity)*.

*(Insert name of young person)* said, "Camping is my favourite activity and it was great to spend x nights away from home. I've tried lots of new things whilst being a Cub Scout but this was the best yet. I've loved my Cubs 100 adventure camp!"

Adult volunteer *(Insert name)* said, "I've had some great times volunteering as a Scout Volunteer and I can't recommend it highly enough. I volunteered to help develop young people but I stayed because its great fun!"

Scouting in *(Insert area)* seeks to transform the lives of young people by providing an inspiring programme of everyday adventure. Over 200 activities, including adventure camps, climbing and water zorbing, are on offer.

Chief Scout Bear Grylls commented, "I am excited to see Scout numbers continue to rise across the UK and the big reason for this are the adventures made possible by the amazing volunteers from *(insert name of Scout Group)*. Whether it's the opportunity to be involved with some incredible adventures, learn practical life, outdoor and teamwork skills, or helping to improve their local communities Scouts and Volunteers have a brilliant time!"

Scouting is shaped by young people in partnership with adults and we are always looking for new volunteers and if you fancy a go at **(INSERT LOCATION)** why not join the adventure at [www.scouts.org.uk/join](http://www.scouts.org.uk/join).

*ENDS*

For further information please contact ***(INSERT NAME, MOBILE NUMBER AND EMAIL ADDRESS OF LOCAL CONTACT)***

### **ABOUT SCOUTING**

- The Scout Association was founded on 1<sup>st</sup> August 1907.

- Adventure is at the core of Scouting, and the Association passionately believes in helping their members fulfil their full physical, intellectual social and spiritual potentials by working in teams, learning by doing and thinking for themselves.
- Over 200 activities are offered to the half a million Scouts around the UK, made possible by the efforts of 100,000 voluntary adult leaders. This has helped make Scouting the largest co-educational youth Movement in the country.
- One of the challenges that the Scout Movement faces is finding more volunteers to plug the current gap. At present there are nearly 38,000 young people on waiting lists as more and more young people want to experience the adventure of Scouting.
- Adults working in Scouting contribute in excess of 364 million hours of voluntary work each year to their local communities.
- The number of volunteers working for Scouting is bigger than the combined workforces of the BBC (24,000) and McDonalds (67,000) put together.
- Worldwide Scouting has 30 million members both male and female and operates in nearly every country in the world.
- There are half a million members across the UK (400,000 young people supported by 100,000 adult volunteers). Worldwide Scouting has 28 million members both male and female and operates in nearly every country in the world.
- There are 200 Scout activity and challenge badges. These require participants to achieve a level of understanding and skill determined to be realistic for their age group.
- *There are (INSERT NUMBER OF YOUNG PEOPLE IN GROUP) young people in (INSERT GROUP NAME) support by (NUMBER OF ADULTS) who support the work of the Group.*
- *Activities undertaken in the last year include; xxxxxxxxxxxxxxxxxxxxxx*
- *Activities planned for the next 18 months include; xxxxxxxxxxxxxxxxxxxxxx*

