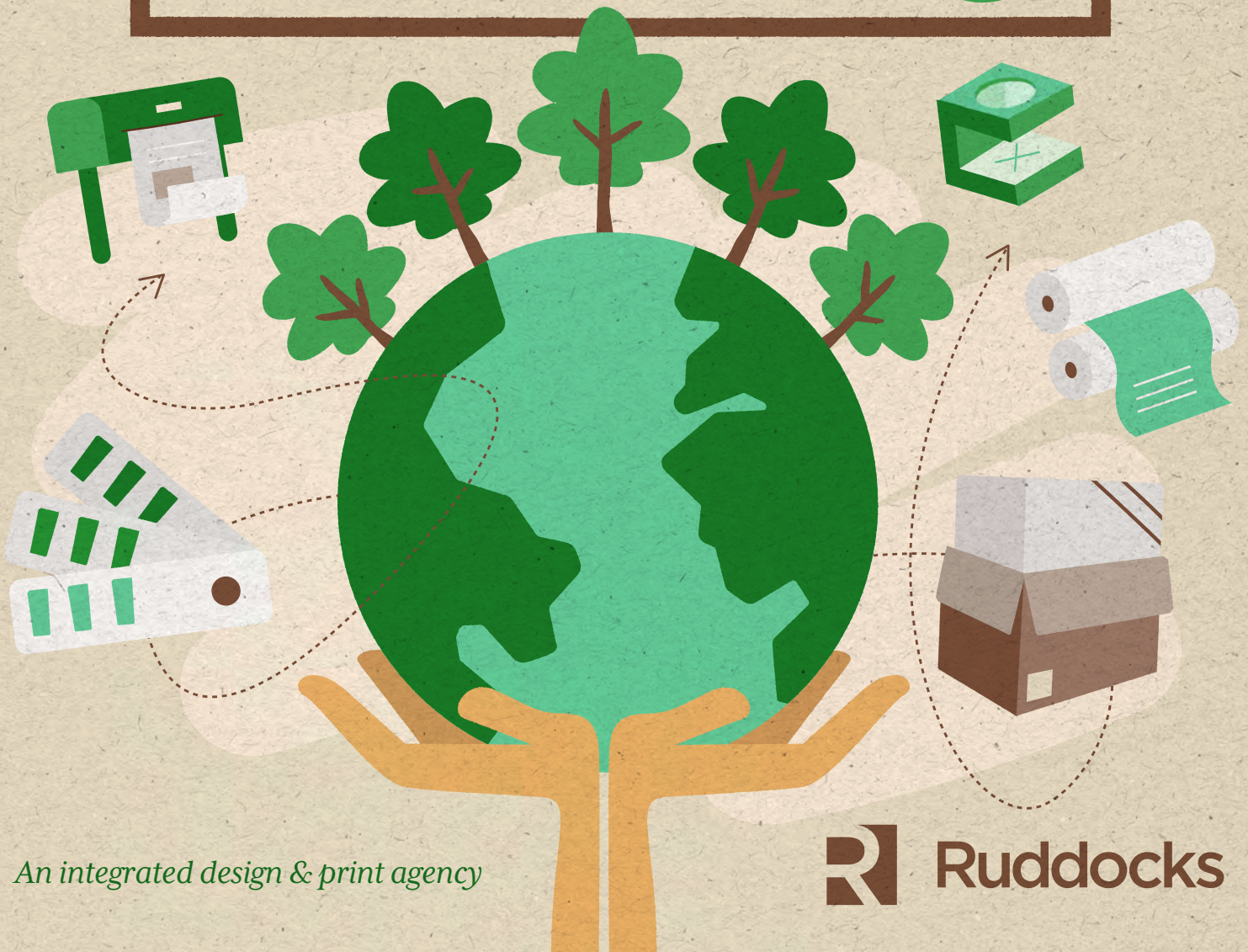


Great news!

By working with us you're now helping to save the environment.

From 2021 we have committed to **Carbon Capturing** all of our core printed materials.



Tell me more...

By working with us you are directly helping to reduce the carbon footprint of your printed materials and therefore your impact on the environment.

We have committed to Carbon Capturing all our core materials by signing up to two schemes, one through the Woodland Trust and the other The World Land Trust.

In practice this means that for every tonne of paper we buy, and we buy quite a lot, we pay into the two schemes to plant trees and protect natural woodland here in the UK and around the world.

All of this comes at no additional cost to you but gives you the wealth of benefits associated with reducing your environmental impact.

Jargon buster

Carbon Capture is a process that captures the CO₂ output at emission source (i.e. when the materials are made), it is then stored and used for other purposes, creating greener energy.

Carbon Balancing is a simple way that measures the carbon impact of the source materials, this is then offset through schemes that help to preserve threatened habitats.

But it doesn't stop there...

Our commitment to being a sustainable business has been ongoing for well over fifteen years; so this new initiative joins our existing programme of change and is part of our pledge to the UN sustainable goals programme and our ISO14001 environmental management system. Plus, as most of this paper is also FSC® certified, you can rest assured that you are working with a company that is doing all it can to help our planet.

How do I get involved?

As you are already working with us, then you don't need to do anything. We are now Carbon Capturing all orders on our core printed materials.

If you want to discuss ways in which we can help with reducing your impacts further, including adding FSC® to your print, or to find out more about what we do please visit **Ruddocks.co.uk** or call us on **01522 529591**

Ruddocks

An integrated design & print agency

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We have used up some FSC® certified, recycled stock paper to print this, sticking to the principles of reduce waste, reuse and recycle.