



Delivering today;
preparing for tomorrow

#Summit17



Dr Ann Limb
Chair
The Scout Association's
Board of Trustees

FUTURE
ENGAGE
DELIVER

Our three golden rules

1. Listen to each other

2. Support each other

3. Respect each other

Respect - Care - Integrity - Cooperation - Belief

How you can feedback...

Graffiti wall

Roving mics

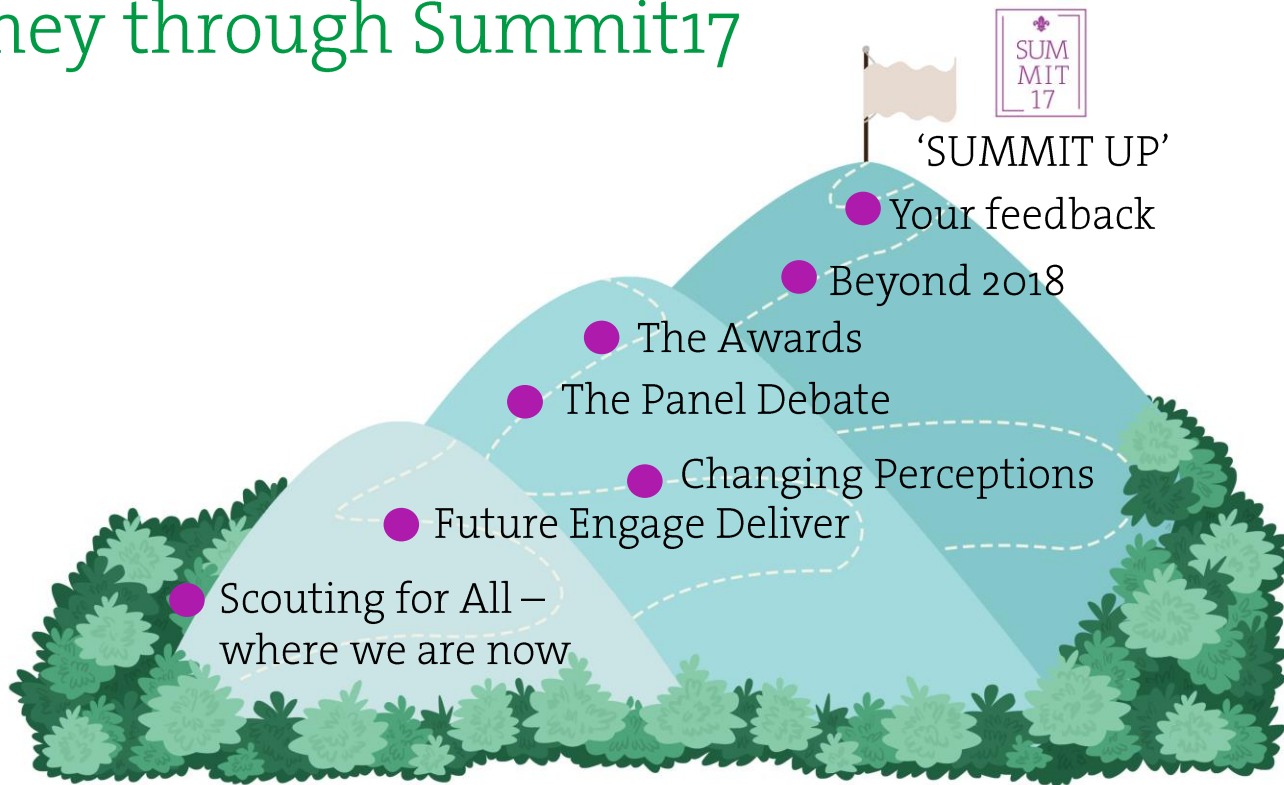
Summit17 App

Workshops

Postbox to the future

A chat over coffee...

Our journey through Summit17



Tim Kidd
UK Chief Commissioner

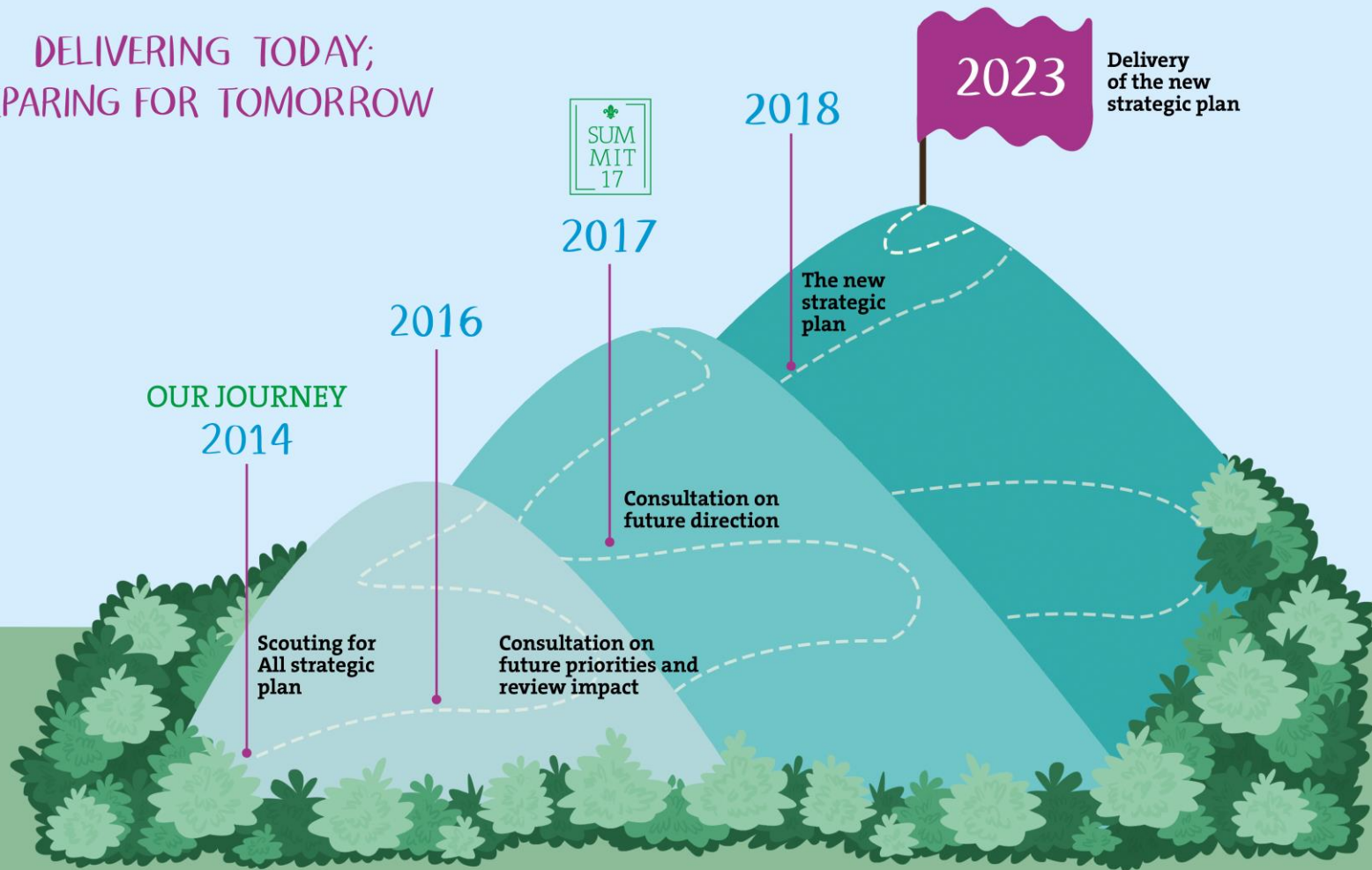
Hannah Kentish
UK Youth Commissioner

Matt Hyde
Chief Executive

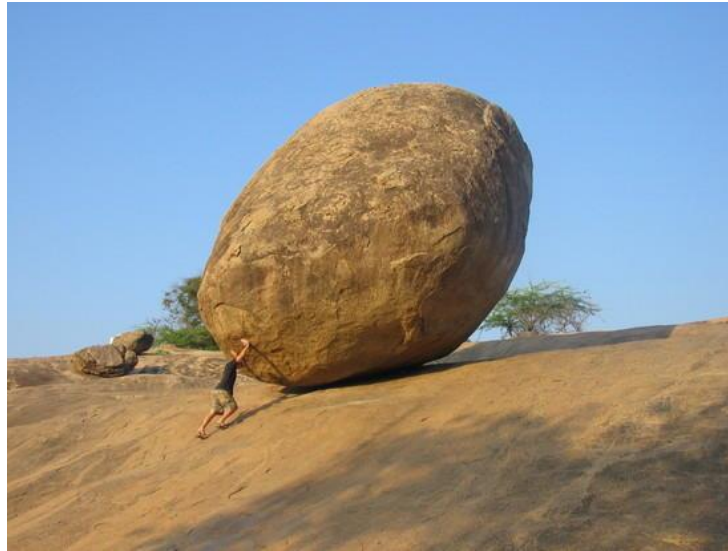
A young boy with dark hair, wearing a white short-sleeved shirt and a blue and green striped neckerchief, is smiling and looking to his left. He is wearing a yellow and blue striped gardening glove on his right hand, which is holding a small plant with dark soil. The background is a blurred green field with a tall, thin plant in the foreground. The text "Scouting for All" and "Look how far we've come" is overlaid on the bottom left of the image.

Scouting for All
Look how far we've come

DELIVERING TODAY; PREPARING FOR TOMORROW



Shifting the boulder



The power of working together





Growth



Inclusion



Community Impact



Youth Shaped

Growth



What we said we'd do by 2018...

- 150,000 adult volunteers
- 500,000 young people

What we've done so far (2017)...

- 154,001 adults volunteers
- 457,143 young people



A growing movement

- Our 12th year of membership growth
- Record number of volunteers (154,001)
- Adult membership grown by 52,800 since 2013 (an increase of 52%)
- Youth membership grown by 30,000 since 2013 (an increase of 7%)

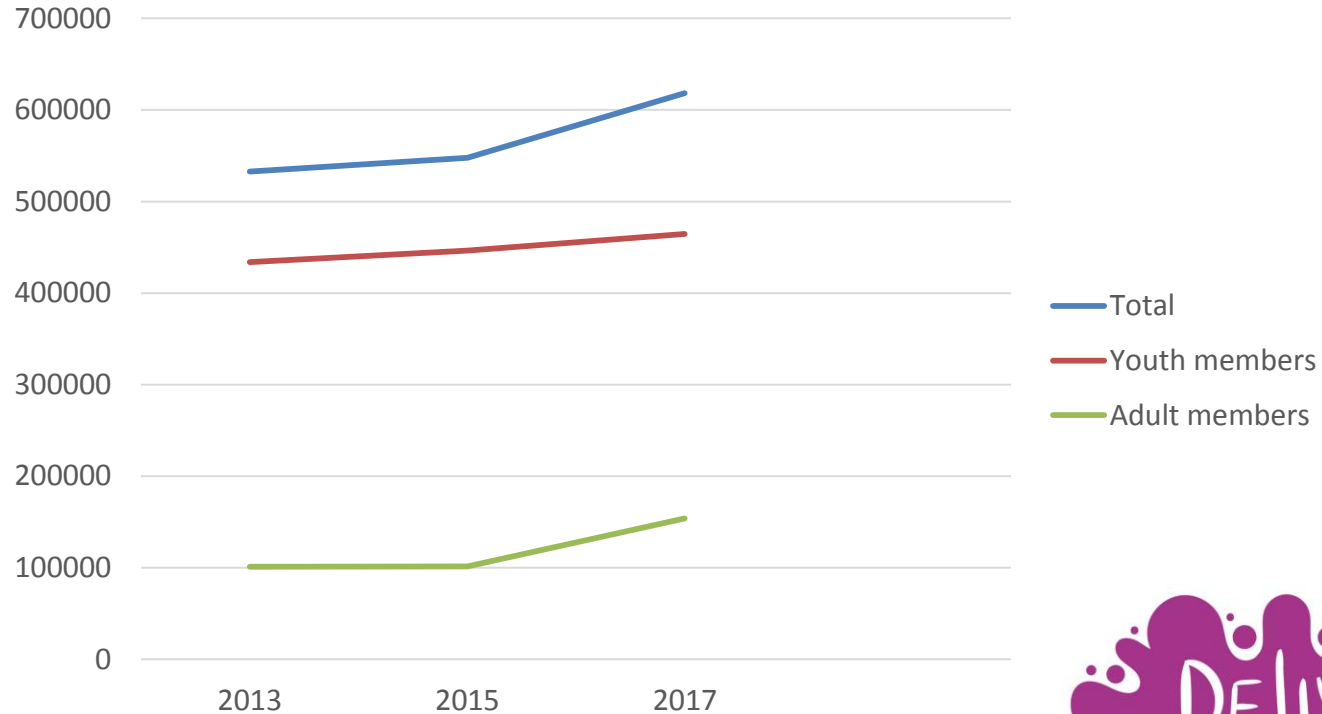


Census highlights for 2017

- Leadership growth of 6.5%
- Growth in female youth membership of 5.2%
- Increase in Cub numbers of 1.3%
- Increase in Young Leaders of 2.4%
- Explorers numbers down by 0.9%



Membership growth 2013-17



#Summit17



Continue current growth strategy

- Open new sections
- Replace missing sections
- Support and grow sections that have fewer than 12 young people



Your feedback...

| Growth Strategic Objective | | | |
|----------------------------|----------------------|--------------------------|-------------------------------|
| | Difficult to deliver | Enough support available | Should the objective continue |
| Section Leader | 42% | 33% | 70% |
| Line Manager | 48% | 36% | 76% |



Is it getting easier or harder
to recruit leaders?

- a) Easier
- b) Harder



Inclusion

What we've done so far...

- Female membership increased by 40.5% since 2013 (from 120,564 to 169,335)
- Proportion of female membership risen from 22.5% in 2013 to 27% today
- Scouting now present and sustainable in 237 of the most deprived areas – now aiming for 330 by end of the plan



Positive trends



Innovative engagement such as Scouting in Schools



More diverse national team and Scout Ambassadors



Your feedback...

| Inclusion Strategic Objective | | | |
|-------------------------------|----------------------|--------------------------|-------------------------------|
| | Difficult to deliver | Enough support available | Should the objective continue |
| Section Leader | 42% | 26% | 71% |
| Line Manager | 37% | 31% | 83% |



Has Scouting become
more or less inclusive?

- a) More inclusive
- b) Less inclusive



#YouShape



Youth Shaped

What we've done so far...

- Culture change and growing momentum
- Over 56,000 #YouShape badges earned
- 6,300 gave views on the strategic plan
- UK Youth Commissioner and deputies appointed
- Over 150 District and County Youth Commissioners appointed



Your feedback...

| Youth Shaped Strategic Objective | | | |
|----------------------------------|----------------------|--------------------------|-------------------------------|
| | Difficult to deliver | Enough support available | Should the objective continue |
| Section Leader | 25% | 44% | 76% |
| Line Manager | 31% | 38% | 74% |



Do we feel more young people are shaping their Scouting experience?

- a) Yes
- b) No

Community Impact



What we've done so far...

- Launched [A Million Hands](#) - Over 6,200 sections from 4,000 Scout Groups registered (engaging 200,000 young people)
- Winner of 'Cross-Sector Partnership of the Year' at the Charity Times Awards 2016
- Over 50,000 Community Impact badges earned in 16/17
- Over 400 pieces of media reaching 43 million people
- 10,000 Scout dementia friends



Your feedback...

| Community Impact Strategic Objective | | | |
|--------------------------------------|----------------------|--------------------------|-------------------------------|
| | Difficult to deliver | Enough support available | Should the objective continue |
| Section Leader | 42% | 28% | 73% |
| Line Manager | 44% | 25% | 70% |



Are Scouts changing the lives of others in local communities?

- a) Yes
- b) No



Programme



Cubs100



Royal support



Over 5,000 local events



International adventures

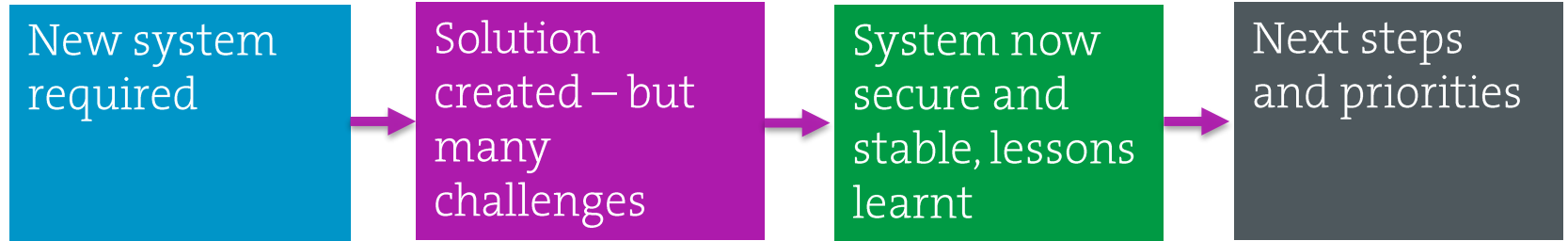
- UK Contingent at 23rd World Scout Jamboree in Japan
- 3,500 participants, 500 International Support Team (IST)
- Over 1,000 media stories generated
- 500 participants and 150 IST attending 15th World Scout Moot in Iceland July-August 2017



**UNITED
KINGDOM
CONTINGENT**
15TH WORLD
SCOUT MOOT
ICELAND 2017



Compass – improving our systems



Safer Scouting



NSPCC



Leadership and management



Leadership and management

- New manager training modules being launched
- Trainer Adviser experience rated good/very good: 87%
(Target: 70%)
- Volunteers agree their manager motivates them: 74%
(Target: 68%)



Valued, Empowered, Proud

| | 2014 | 2015 | 2016 |
|-------------|------|------|------|
| • Empowered | 73% | 69% | 76% |
| • Valued | 65% | 63% | 74% |
| • Proud | 94% | 90% | 94% |



THANK YOU

#SUMMIT17

