Delivering today; preparing for tomorrow
Dr Ann Limb
Chair
The Scout Association’s
Board of Trustees
FUTURE
ENGAGE
DELIVER

#Summit17

Delivering today; preparing for tomorrow
Our three golden rules

1. Listen to each other
2. Support each other
3. Respect each other

Respect - Care - Integrity - Cooperation - Belief
How you can feedback...

Graffiti wall  Roving mics

Summit17 App  Workshops

Postbox to the future

A chat over coffee...

#Summit17  Delivering today; preparing for tomorrow
Our journey through Summit17

- ‘SUMMIT UP’
  - Your feedback
  - Beyond 2018
- The Awards
- The Panel Debate
- Changing Perceptions
- Future Engage Deliver
- Scouting for All – where we are now

#Summit17
Tim Kidd
UK Chief Commissioner

Hannah Kentish
UK Youth Commissioner

Matt Hyde
Chief Executive
Scouting for All
Look how far we’ve come
DELIVERING TODAY; PREPARING FOR TOMORROW

2014
Scouting for All strategic plan

2016
Consultation on future direction

2017
Consultation on future priorities and review impact

2018
The new strategic plan

2023
Delivery of the new strategic plan
Shifting the boulder
The power of working together
Growth

Inclusion

Community Impact

Youth Shaped

#Summit17

Delivering today; preparing for tomorrow
Growth
What we said we’d do by 2018...

- 150,000 adult volunteers
- 500,000 young people

What we’ve done so far (2017)...

- 154,001 adults volunteers
- 457,143 young people
A growing movement

• Our 12th year of membership growth
• Record number of volunteers (154,001)
• Adult membership grown by 52,800 since 2013 (an increase of 52%)
• Youth membership grown by 30,000 since 2013 (an increase of 7%)
Census highlights for 2017

- Leadership growth of 6.5%
- Growth in female youth membership of 5.2%
- Increase in Cub numbers of 1.3%
- Increase in Young Leaders of 2.4%
- Explorers numbers down by 0.9%
Membership growth 2013-17

- Total
- Youth members
- Adult members

Chart showing growth in membership from 2013 to 2017.
Continue current growth strategy

• Open new sections
• Replace missing sections
• Support and grow sections that have fewer than 12 young people
### Growth Strategic Objective

<table>
<thead>
<tr>
<th></th>
<th>Difficult to deliver</th>
<th>Enough support available</th>
<th>Should the objective continue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Section Leader</td>
<td>42%</td>
<td>33%</td>
<td>70%</td>
</tr>
<tr>
<td>Line Manager</td>
<td>48%</td>
<td>36%</td>
<td>76%</td>
</tr>
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</table>
Is it getting easier or harder to recruit leaders?

a) Easier 
b) Harder
What we’ve done so far...

- Female membership increased by 40.5% since 2013 (from 120,564 to 169,335)
- Proportion of female membership risen from 22.5% in 2013 to 27% today
- Scouting now present and sustainable in 237 of the most deprived areas – now aiming for 330 by end of the plan
Positive trends

Innovative engagement such as Scouting in Schools

More diverse national team and Scout Ambassadors
Your feedback...

<table>
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<th>Inclusion Strategic Objective</th>
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<tr>
<td>Section Leader</td>
<td>42%</td>
<td>26%</td>
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<tr>
<td>Line Manager</td>
<td>37%</td>
<td>31%</td>
<td>83%</td>
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</table>
Has Scouting become more or less inclusive?

a) More inclusive
b) Less inclusive
You Shaped
What we’ve done so far...

• Culture change and growing momentum
• Over 56,000 #YouShape badges earned
• 6,300 gave views on the strategic plan
• UK Youth Commissioner and deputies appointed
• Over 150 District and County Youth Commissioners appointed
Your feedback...

<table>
<thead>
<tr>
<th>Youth Shaped Strategic Objective</th>
<th>Difficult to deliver</th>
<th>Enough support available</th>
<th>Should the objective continue</th>
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<td>Section Leader</td>
<td>25%</td>
<td>44%</td>
<td>76%</td>
</tr>
<tr>
<td>Line Manager</td>
<td>31%</td>
<td>38%</td>
<td>74%</td>
</tr>
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</table>
Do we feel more young people are shaping their Scouting experience?

a) Yes  
b) No
What we’ve done so far...

- Launched A Million Hands - Over 6,200 sections from 4,000 Scout Groups registered (engaging 200,000 young people)
- Winner of ‘Cross-Sector Partnership of the Year’ at the Charity Times Awards 2016
- Over 50,000 Community Impact badges earned in 16/17
- Over 400 pieces of media reaching 43 million people
- 10,000 Scout dementia friends
## Community Impact Strategic Objective

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<td>28%</td>
<td>73%</td>
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<tr>
<td><strong>Line Manager</strong></td>
<td>44%</td>
<td>25%</td>
<td>70%</td>
</tr>
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</table>
Are Scouts changing the lives of others in local communities?

a) Yes
b) No
Programme
Royal support

Over 5,000 local events

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International adventures

- UK Contingent at 23rd World Scout Jamboree in Japan - 3,500 participants, 500 International Support Team (IST)
- Over 1,000 media stories generated
- 500 participants and 150 IST attending 15th World Scout Moot in Iceland July-August 2017
Compass – improving our systems

New system required → Solution created – but many challenges → System now secure and stable, lessons learnt → Next steps and priorities
Safer Scouting

NSPCC

SAFE SCOUTING & WHAT TO DO IN AN EMERGENCY...

YOUNG PEOPLE FIRST
Child Protection – A code of good practice

For all adults in Scouting (aged 18 and over)
Essential information – keep it with you.

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Leadership and management
Leadership and management

- New manager training modules being launched
- Trainer Adviser experience rated good/very good: 87% (Target: 70%)
- Volunteers agree their manager motivates them: 74% (Target: 68%)
Valued, Empowered, Proud

<table>
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<th></th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
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<tbody>
<tr>
<td>Empowered</td>
<td>73%</td>
<td>69%</td>
<td>76%</td>
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<tr>
<td>Valued</td>
<td>65%</td>
<td>63%</td>
<td>74%</td>
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<tr>
<td>Proud</td>
<td>94%</td>
<td>90%</td>
<td>94%</td>
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