

2017 Lion to Tiger Participation Report

November 2017



Objectives and Methodology

The Pilots and Programs department was interested in gaining insights into the Lion to Tiger transition. Specific objectives include:

- Understanding involvement with a Tiger den
- If they are no longer involved, determining why a family did not continue

To meet the study's objectives, Research & Strategy sent an email invitation to parents of Lions during the 2016-2017 program year. A total of 22,727 email invitations were sent on October 24, 2017. Reminder emails were sent on October 31 and November 6 to those who had not yet completed the survey and the survey closed on November 7. A total of 2,719 responded, resulting in a response rate of 12.0 percent.

Key Takeaways



More than nine in 10 parents of Lions during the 2016-2017 program year surveyed report they continued in Cub Scouting, joined a Tiger den, and have attended at least one Tiger den meeting.

Nearly 93 percent of parents are satisfied with the leadership of their son's Tiger den. Among those who are dissatisfied, the top reasons for being dissatisfied include disorganized meetings and activities and poor communication.

When asked about their volunteer leadership within the den or pack, three-fourths of parents report holding a leadership position.

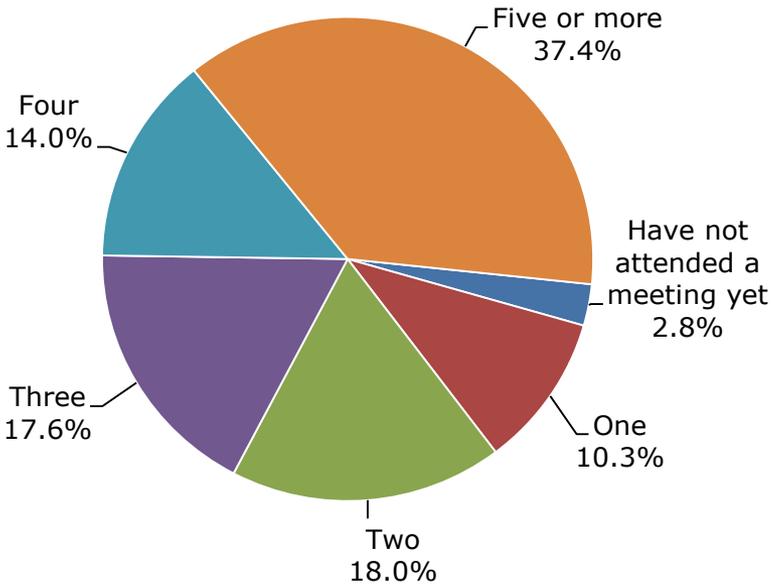
Among families who participated in a Cub Scout activity over the summer, most participated in a pack or den event or activity.

Most families who decided to no longer participate in Scouting made the decision December 2016 or earlier or August 2017 or later largely due to conflicting schedules or den disorganization.

The majority of parents report their son has attended one or more Tiger den meetings. Few report not attending a meeting yet.



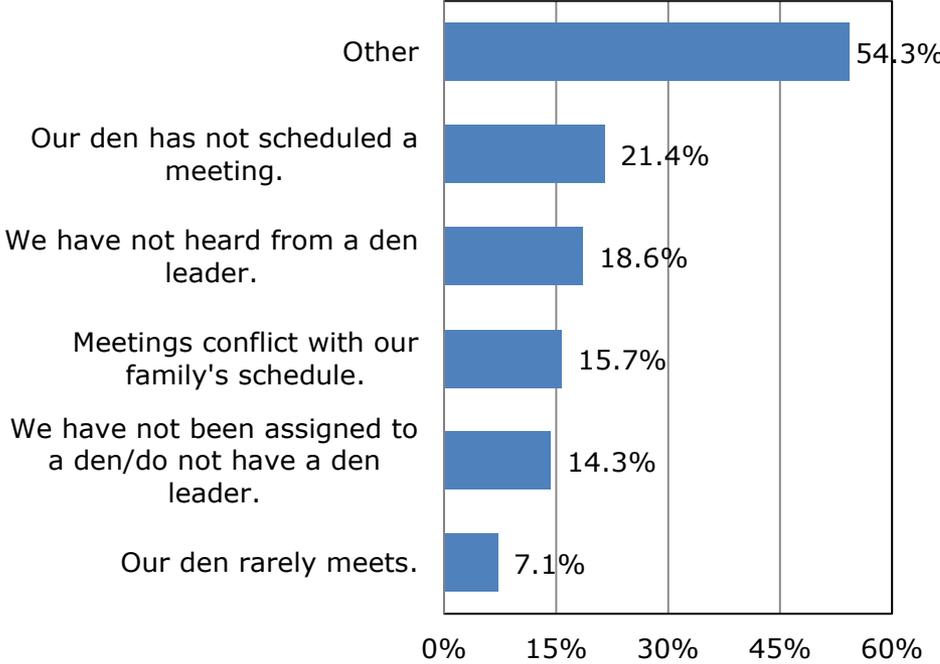
How many Tiger den meetings have you attended?



Base: 2,524 parents whose son is in a Tiger den

Among those who have not attended a meeting, about two in 10 report their den has not scheduled a meeting or they have not heard from a den leader.

Why has your Scout not attended a den meeting?



Base: 70 parents whose son is in a Tiger den, but has not attended a Tiger den meeting

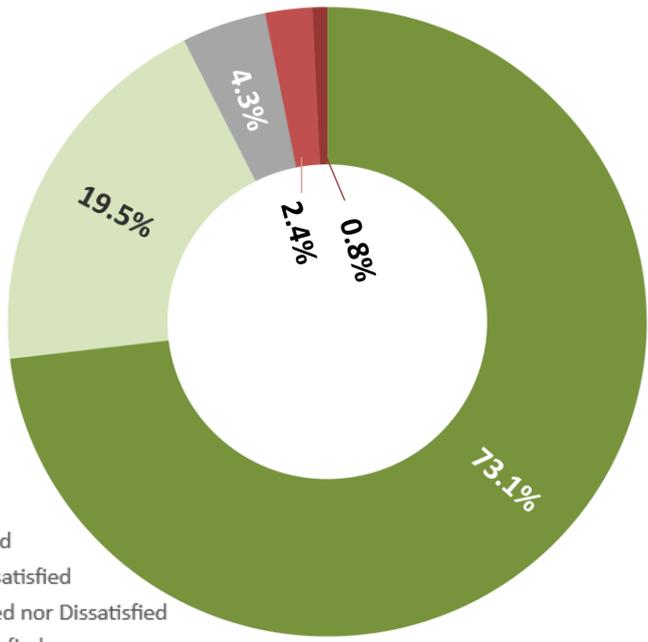


- Other reasons parents report not attending a den meeting include:
- First meeting is scheduled, just has not occurred yet (11)
 - Scheduling conflicts (6)
 - Parent recently volunteered to lead, is getting set up (4)
 - Injury or illness (2)
 - Son has attended, parent has not (2)

See the verbatim comments for a complete list of reasons Scouts have not attended den meetings.

The majority of parents are satisfied with the leadership of their son's Tiger den.

How satisfied are you with the leadership of your Tiger den?



- Very Dissatisfied
- Somewhat Dissatisfied
- Neither Satisfied nor Dissatisfied
- Somewhat Satisfied
- Very Satisfied

Base: 2,454 parents whose son is in a Tiger den and have attended a Tiger den meeting

Parents who are dissatisfied with the leadership of their Tiger den report:

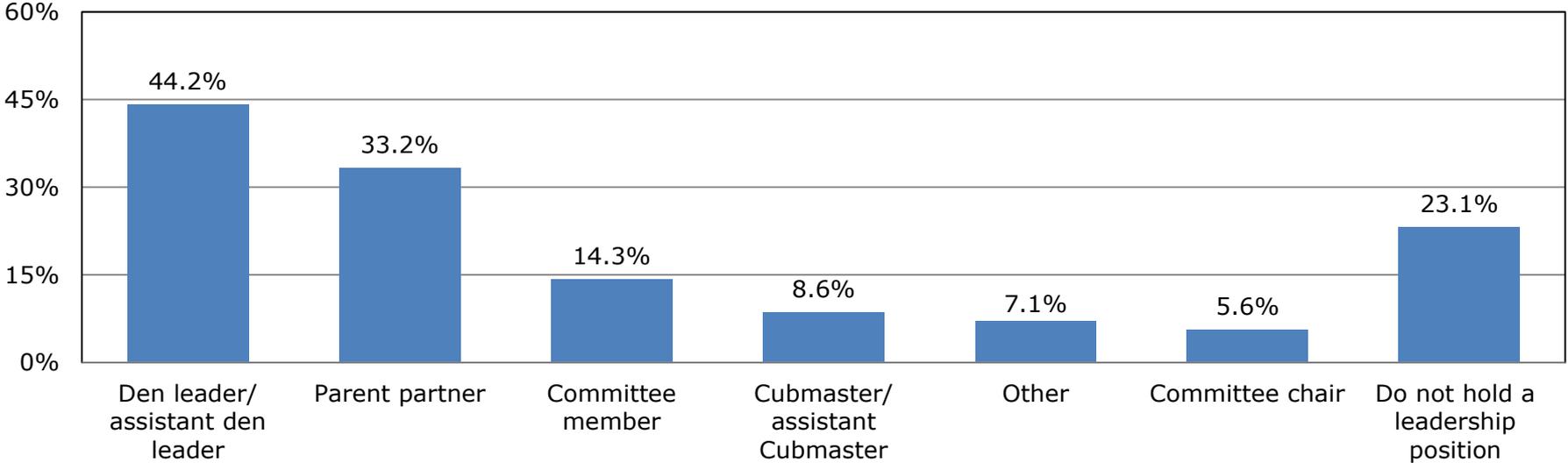
- Too disorganized (20)
- Poor communication (16)
- Poor scheduling/planning of meetings and activities (12)
- Lack of parental involvement (10)
- Meetings and activities are not engaging (7)

See the verbatim comments for a complete list of reasons parents were dissatisfied with the leadership of their Tiger den.



Among parents who volunteered, more than four in 10 are serving as den leaders or assistant den leaders, while one-third are the parent partner for their Tiger.

Which of the following, if any, volunteer positions do you hold within the leadership of the den or pack?
(Select all that apply.)



Base: 2,524 parents whose son is in a Tiger den
Note: Percentages will add to more than 100 percent due to multiple responses.

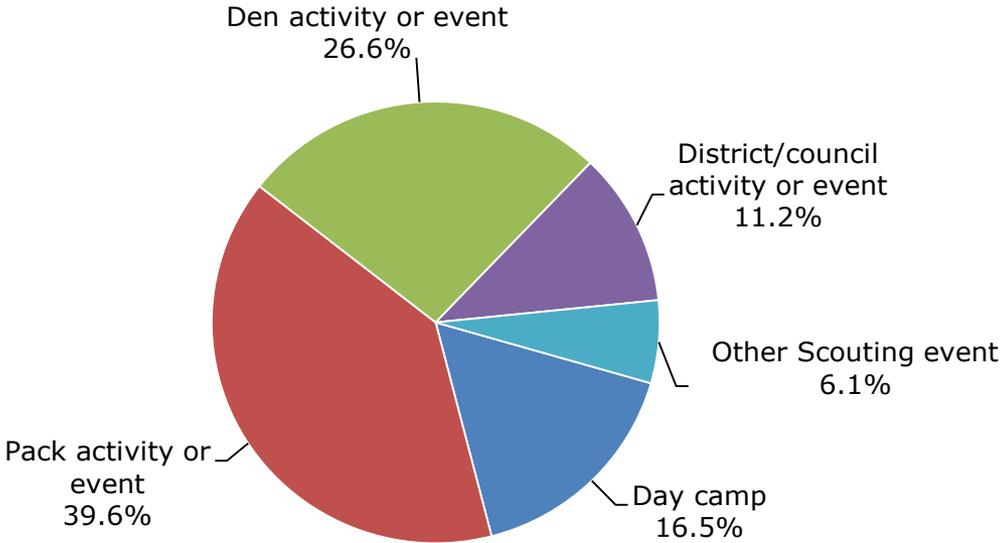
Other den or pack leadership positions parents hold include volunteering as needed (34), treasurer (24), advancement chair (20), Lion guide (20), and popcorn kernel (20).

See the verbatim comments for a complete list of positions.



About one in five parents report they did not participate in any Cub Scout activities over the summer. Among those families who were able to participate, two-thirds took part in a pack or den activity or event.

From the list below, please select any Cub Scout activities you and your son participated in this past summer? *(Select all that apply.)*



Base: 1,895 parents whose son is in a Tiger den and participate in a summer Cub Scout activity

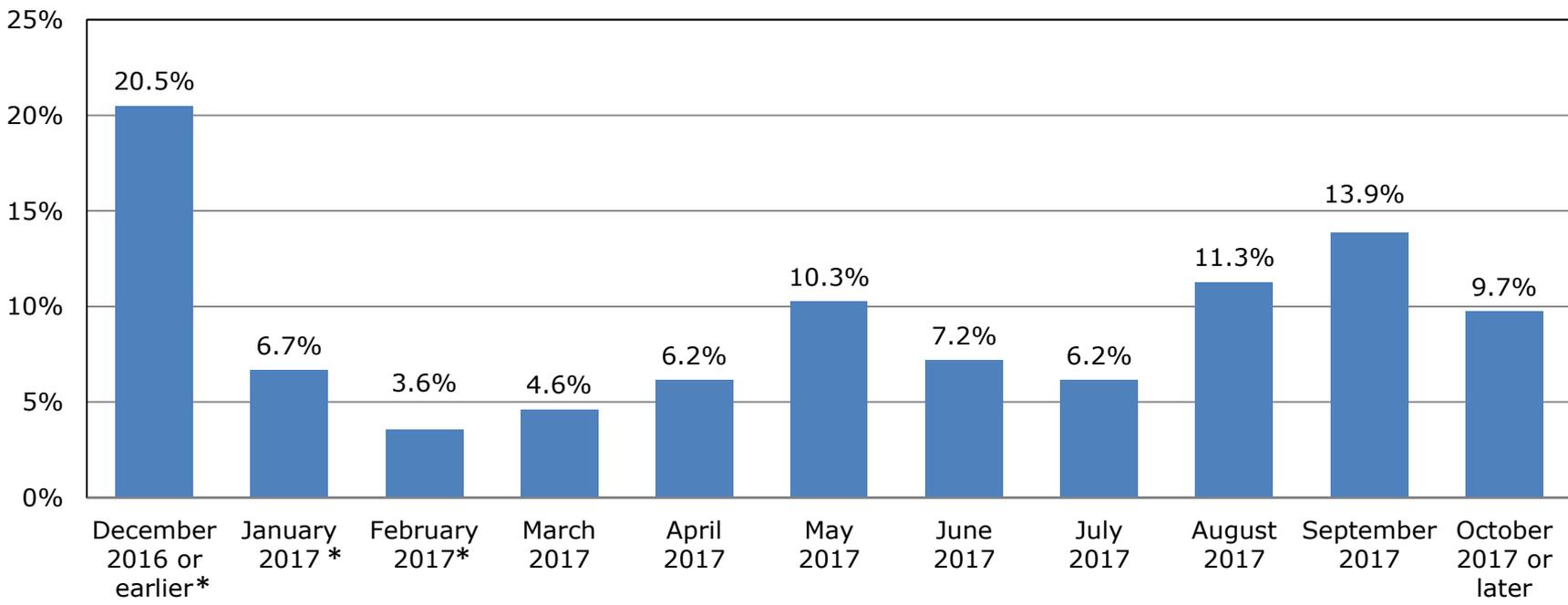
Other activities families participated in over the summer include:

- Camping, in general (43)
- Overnight camping (28)
- Resident camp (25)
- Summer camp (22)
- Family camp (16)
- Weekend camping (13)
- Hiking (9)
- Some parent/youth camp, e.g., dad and lad, mom and son, small and tall, fun with son, etc. (8)
- Eclipse activities (6)

See the verbatim comments for a complete list of summer activities.

About one-third of parents report deciding to no longer participate in Scouting August 2017 or later, while one in five parents ended their participation in Scouting December 2016 or earlier.

What month did you decide to no longer participate in Scouting?

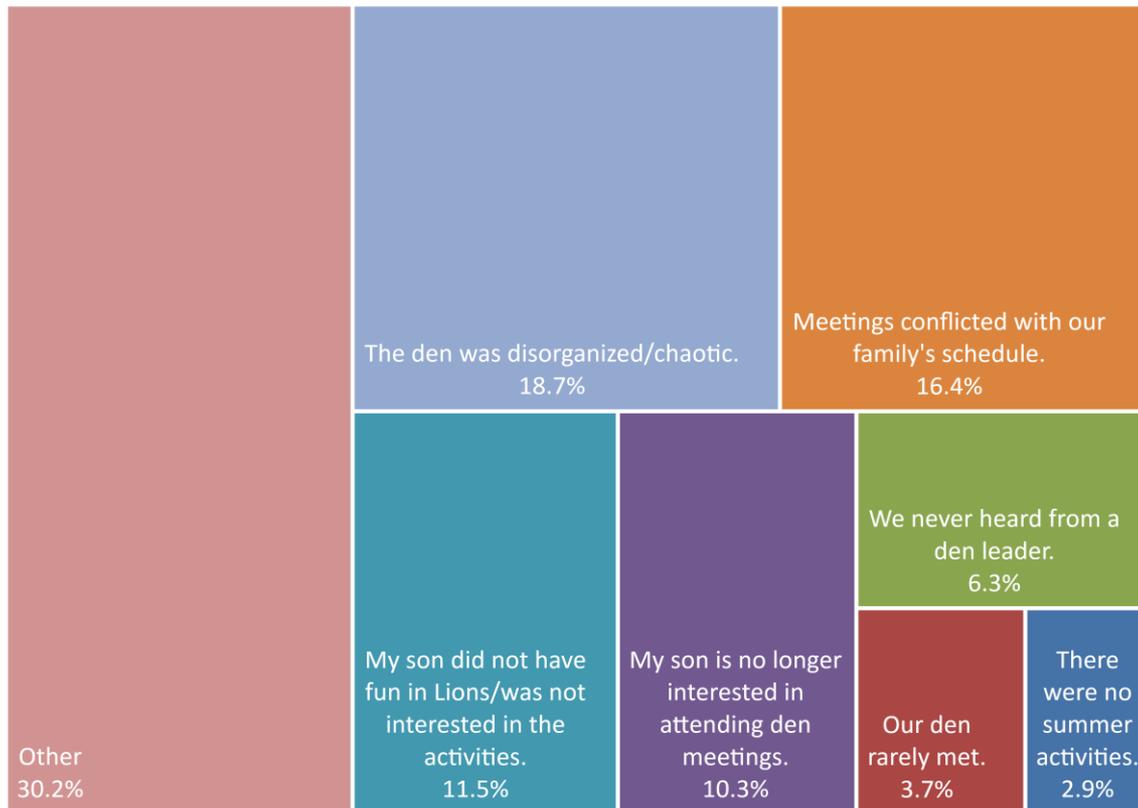


Base: 195 parents whose son did not continue to Tigers

*Note: About one-third of parents report leaving before their Lion had the opportunity to complete his rank advancement which may account for lower advancement rates in Journey to Excellence calculations.

The top three reasons parents decided to stop participating include meetings conflicting with the family's schedule, the den being disorganized or chaotic, or another reason not listed.

Why are you and your son not continuing in Cub Scouting? *(Select all that apply.)*



Other reasons families decided to not continue include:

- They moved (10)
- Time commitment involved/schedule issues (10)
- Allowing girls (8)
- Serve as a Lion guide, not a parent (8)
- Allowing gay or transgender youth or adults (7)
- Meetings or leadership was too disorganized (7)
- Meetings/activities were not engaging (7)
- Issues with den/pack leadership or members (7)

See the verbatim comments for a complete list of reasons.

Base: 195 parents whose son did not continue to Tigers